



a really great move

[www.harrisonsresidential.com](http://www.harrisonsresidential.com)

## The best move you'll ever make

Our aims remain the same today as when we started out, to make moving home as easy and as stress free as possible. The ethic is very simple. Treat the house as a commodity and treat the sellers as clients to be looked after every step of the way. It's surprising how many estate agents don't do this.

### **Small is beautiful**

Independence brings many benefits such as being able to adapt to changing market conditions in the blink of an eye. Harrison's Residential is an independent company with a loyal staff some of whom have worked for the firm for over ten years, and indeed many previous clients have returned to do business time and again. The old adage 'Treat people well and they'll come back' really does ring true.

### **Backs of hands never looked so familiar**

Harrison's Residential scope of operations spans the Medway Towns and Swale. Because Harrison's is a local firm, they know their geographic area incredibly well.



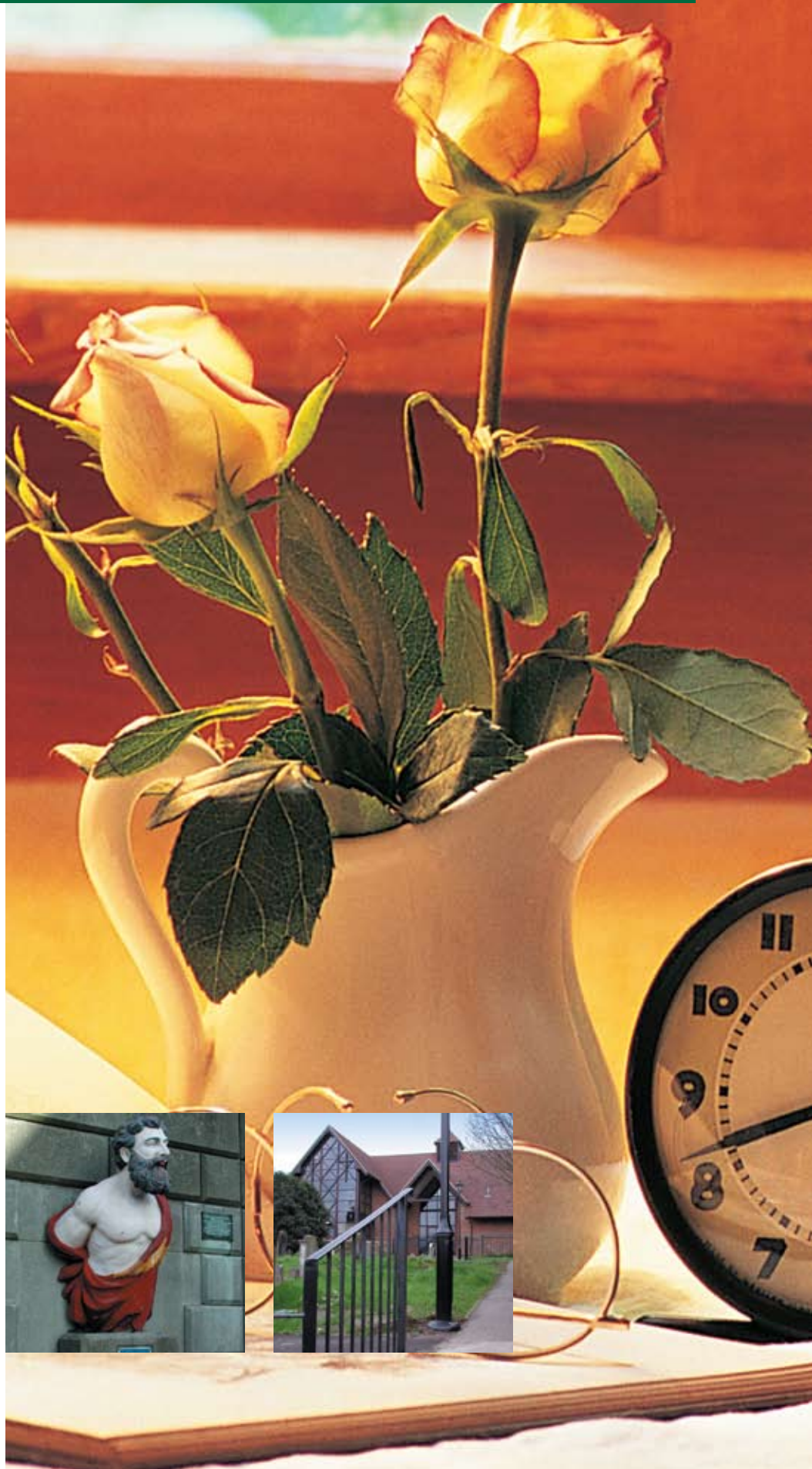
## Small steps to a big impression

Here are Harrisons Residential's top tips to help you sell your property. You've probably seen and heard some of them on one of the more popular interiors programmes on the TV. But most of them are common sense.

- Maintain the garden
- Make rooms as tidy as possible
- Try to leave a car parking space for the viewer
- Create the right atmosphere (fresh brewed coffee and cut flowers)
- Not everyone likes pets
- Plan to keep children amused while a viewing is in progress
- Create an air of serenity
- Be prepared for short notice visits
- Have answers ready for the inevitable questions
- Try to be positive about everything

Harrisons Residential will do their best to make sure that prospective buyers are genuine.

Don't underestimate the importance of the layout of furniture in each room. Choose only what's needed for enhancing the buyer appeal for each room. Yes, it's a chore, but it really is worth it.





a name to be sold on  
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